

Arts and Culture Meeting

AUGUST 7, 2018

Meeting location: West Pikeland Township Building

Attended: Linda Reichert, Frank Mercurio, Carlyle Holling

Absent: Charlie Orlando

Minutes: JUNE 10, 2018 – **Approved**

Next Meeting: **SEPTEMBER 19, 2018 (Wednesday) 4:00 pm (2nd Wednesday of every month)**

Note: Items to be completed by members are in **Green**

GENERAL

- SALT – Requested A&C fill out form for using Blackbox. We have the same requirements for every event which we will pass on - **Linda**

REVENUE AND BUDGET

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EVENTS

- **Lyric Fest, Songs of Irving Berlin – Sept. 30, 2018 @ 4 pm**
 - Lawn signs to go out starting Sept 8-9th
 - Charlie Orlando (Yellow Springs Catering) provide wine and cheese - Carlyle
- **Hirono and Jeff – Nov. 11, 2018**
- **Recap - Shakespeare in the Park – July 13, 2018 (Friday) –**
Live Theatre under the Stars or PA Commonwealth Production
“The Complete History of America (abridged).
 - Large audience for event
 - E-mail sign up list showed “lawn signs” were best advertising tool.
 - Discussion on audience feed-back from event – mixed on political slant and if appropriate for children.

POSSIBLE EVENTS

- Open Dates for Blackbox – Sept 23, 30, Oct 7, Nov 11
- Downingtown High School – ask them back in Spring 2019
- Taiko Drummers - Spring 2019
- Carolyn Nelson – Spring 2019

MARKETING