

West Pikeland Township
Parks and Recreation Board
2021 Budget Proposal
Request of \$3,750

- Easter Egg Hunt:** The annual Easter Egg Hunt continues to be a popular event. This would be our 7th year in a row holding the Egg Hunt, although we were not able to hold the event last year in 2020 due to Covid19. In 2019, approximately 150 children (almost 300 people in total). Many township residents attend in addition to nearby townships. We were delighted to see many grandparents attend with their grandchildren too. In 2019 we collaborated with The Chester Springs Library, Miss Betty's Camp, Green Valleys Watershed, Pickering Feed and Farm, West Pikeland Police, Salt Performing Arts and the Blue Bird Society of PA. We had planned to have Lionville Fire Company attend with a truck but they were called to a fire prior to the start of the hunt. We received contributions from Dr. Bright (toothbrushes), Chick Fil A (kids meal cards), Giant (\$75 gift cards used for candy), and coupons to fill eggs from Rita's Italian Water Ice, Nothing Bundt Cakes, Weaver's Orchard, Estrella Tacos y Mas, Monkey Fish Toys, Villari's Karate, Juniper Tree Juice Bar, Learning Allegro Music, Pride N Joy Hair Salon, and Chester Springs Cross Fit. Utilizing coupons reduces our cost, supports local small businesses and diversifies the egg stuffing so it's not all plastic and candy. We offered a craft (chalk drawing and coloring) at no cost to us, game, and community outreach during the hour before the hunt. The library hosted an activity of sunflower seed plantings. We reached out to the community through facebook to obtain donations of used plastic eggs and were able to stuff and hide a record of almost 2,000 eggs. This year 200 eggs were stuffed with prize tickets and children with tickets picked out a prize. Salt Performing Arts provided a face painter before the hunt and a magician after at no cost to us as well as the bunny costume.

****Budget is used mostly for plastic fillable eggs, fillers and prizes. We do not provide food or drink at the event. We anticipate needing more eggs and fillers in 2021 due to the popularity of the event and would like to continue purchasing better quality fillers that are less wasteful.

Tentative date for 2021 is Saturday March 27th from 10-12.

Budget for Easter Egg Hunt: \$700

- Spring Yoga in the Park Series:** 2021 will be our 5th year of Yoga in the Park and our 9th and 10th series. We did not hold this event last year in 2020 due to Covid19. This event continues to be popular and well attended. We have anywhere from 10-50 attendees with an average of 20-25. The first few years we offered a tour with each class at a different outdoor location around the township. In 2018 and 2019 we moved to one location, the township amphitheater, where we can easily move inside for inclement weather. Through this program, we've met our goal of reaching adult residents, particularly those 40 and over while offering an opportunity to improve physical and mental health through exercise outdoors and exposing participants to township parks and open spaces. We've even had a few participants bike from home to the the class. In 2017 Jodi managed a google survey which found the largest number of registrants reported to be West Pikeland residents along with neighbors from West Vincent, Uwchlan, East Pikeland, East Vincent, Charlestown and Phoenixville, and a few others. For the second year we had signs made to advertise the series and in 2019 we were able to reuse the signs from the previous year as they were not sun damaged. The signs are

'money well spent' because it was the number one way registrants reported finding out about 'Yoga in the Park', #2 being Facebook and then word of mouth.

****Budget is used for signs (\$150 for 10) and to pay our instructors (\$40 per hour long class, \$200 for series of five classes)

Contact for Instructor: Julie Healey - 1436 Pikeland Road, Chester Springs, PA 19425,

Cell: 260.494.8678, julieheasley@mac.com

Tentative dates for Spring 2021 is five Saturdays in June

Budget for Spring Yoga in the Park: \$350

4. **NEW EVENT - Yard Sale in the Park:** This will be a new event to offer residents an organized community wide yard sale to unload unwanted items while making some cash. We plan to offer spots to township residents for free and those outside the township for \$5-10 per spot. We are planning to hold the yard sale at the township parking lot but are also considering Pine Creek Park. This new event will be an asset to the community and help reduce waste by finding new homes for items people no longer want. We will invite residents to hold their own yard sales at their homes at the same day/time if they prefer to sell from home and take advantage of the buyers coming by for the township sale. We also are coordinating with West Vincent Sustainability Committee to coordinate their sale with ours.

****Budget will be used for signage and advertising

Tentative date for 2021 is a Saturday in May, June, July or August

Budget for Yard Sale in the Park: \$200

5. **Summer in the Park:** In 2019 we collaborated with The Chester Springs Library to offer four family friendly animal presentations at the pavilion at Pine Creek Park or inside at the library. Presenters included Eyes of the Wild, Green Valleys Watershed/Hunters of the Sky, Segal Puppet Theatre and Forgotten Friends Reptile Sanctuary. We were not able to hold these events in 2020.

****Budget is to pay performers and is split with the library

Tentative date: June-August 2021

Budget for End of Summer Event: \$800 (our half of the \$1,600 total)

5. **Fall Yoga in the Park Series:** See details above under Summer Yoga in the Park
Budget is solely used to pay our instructor (\$40 per hour long class, \$200 for a series of five classes). Previously purchased signs will be utilized to promote the series along with flyers posted in the community, Facebook, Ready Chesco, the township website and our google registration.
Contact for Instructor: Julie Healey - 1436 Pikeland Road, Chester Springs, PA 19425,
Cell: 260.494.8678, julieheasley@mac.com
Tentative dates for Fall 2021 is five Saturdays in August/September
Budget for Fall Yoga in the Park: \$200

6. **Holiday Stroll:** The holiday stroll is a cherished community event where our township has the opportunity to collaborate with The Chester Springs Library and Historic Yellow Springs to bring holiday cheer to the entire village! The street is closed so that attendees can safely stroll the village which is beautifully lit by luminaries put together through the coordinated efforts of Park and Recreation and Historic Yellow Springs. The event starts with a tree lighting and welcome from our

BOS outside the township building. Park and Recreation offers games, prizes, crafts and refreshments during the entire stroll. We receive contributions from Giant (\$50 gift card) used toward the purchase of food and paper products, Chick Fil A cards to hand out and last year Stickman Brewery offered a free sampling table.

****Budget is to pay for The Strolling Singers (\$250), signage (\$150), prizes for games, craft, activities, luminaries, polaroid film, food and refreshments, and paper products.

Tentative date for 2021 is Friday December 10th (need to coordinate with HYS) from 5:30-9pm

Budget for Holiday Stroll: \$1,500

TOTAL BUDGET REQUEST FOR 2019: \$3,750

Additional Comments from our Chair: We are requesting the same budget amount for 2021 that was approved in 2020. Please note we only spent \$130 of the \$3,750 approved in 2020 because all of our events were cancelled due to Covid19. Our board hopes to return to offering FREE community events in 2021 which appeal to a broad spectrum of township residents and beyond. Parks and Recreation will continue to make the township proud by planning and implementing organized and well attended events that bring our community together to promote health, fitness and a love for nature, while making efficient use of taxpayer dollars.