West Pikeland Township

EAC

Meeting Minutes

11/11/25

Attendees: Bryan Maher, John Matthews, Glenn Wagner, Sarah Newman, Mike Leader, Jim Maguire, Glenn Cronen

Call to Order @ 7:37pm. Initiated by Bryan, Seconded by Glenn.

Agenda Approved.

Minutes Approved.

Discussion of how membership will work with the need for Bryan to step-down from his EAC position following his electoral win, and John's upcoming retirement.

Public Comment

Glenn Cronen, a long-time West Pikeland Township resident, wanted to call the EAC's attention to the fact Meeting Minutes have not been published on the website in a timely manner, and are currently ~1 year out of date.

Bryan thanked Glenn for the call-out and said that should be an easy fix. He is going to reach-out to the appropriate contact to have the minutes updated.

Committee Rep Updates

Sarah says that we are awaiting response regarding signage at Walnut Street Park to address Storm Water Basin concerns.

    i)   Steps involved with the project discussed:
  - a. Newsletter (Delivered)
  - b. Public Signage (Proposed to Parks & Rec)
  - c. We will look for the Parks & Rec minutes & an update from them.
  - d. We will need to discuss how costs will be appropriated, and how they will be shared between the EAC and Parks & Rec.
  - e. Add a QR Code to the sign
  - f. General Timeline:

i. Winter – Establish Sign Design and Costs/Cost Structure
  ii. Earth Day 2026 – Goal Reveal Date

> Glenn says Open Space didn't meet yet; they are meeting on Thursday, 11/13/25.

New Business

i. Pine Creek Park Tree Workday:
   a. Sarah has coordinated a day for tree maintenance in Pine Creek Park, planned for Friday, 12/5/25 from 9am-12pm.
ii. Fall Festival & Election Tabling Recap
iii. 2026 EAC Marketing – Jim is going to take point.
   a. Bryan & Mike are going to send their respective contact lists to Jim. Jim will consolidate and organize any/all EAC contact data available for more dedicated outreach.
   b. EAC Marketing Project:
      i. SCOPE: The goals discussed for the project included:
         1. Boost Engagement/Generate more attendees and volunteers
         2. Reduce energy consumption/encourage sustainability within our township
         3. Encourage involvement
      ii. TIME: We want to be prepared to showcase the Events Calendar for 2026 and all events within it.
      iii. COST: We have some budget for advertising, but primarily this will be through free methods, such as:
         1. NextDoor and other local free/near-free advertising
         2. Trying to get the township involved to promote the EAC directly
         3. Using the Post Office Notice Board
      iv. We will likely need approvals from the township for anything we put out. Bryan is going to ask about that.
      v. Jim will follow-up with Melissa, who will likely be the primary liaison. Jim should also contact Joe, the Township Manager.
         1. Tim, the Director at HYS is also a good partner for outreach initiatives with the EAC.
   c. There is a discussion regarding Bryan handing over the Event Calendar duties to someone else prior to his resignation. Some coordination still needs to happen with Parks & Rec, the Mill, and other groups before event calendar is finalized.
iv. EAC Member Changes
   a. Bryan – As touched on earlier, given his new elected position as Township Supervisor, he will need to step down from the EAC, but still plans to attend the

meetings and help. John Matthews is also retiring his position on the EAC, so beginning in 2026 there will be two new positions on the board.

  i. The discussion indicated that the best likely candidates are Jim Maguire and Nancy Matthews.
  ii. In January 2026, Bryan and John will both resign and votes will be called among the members of the EAC to seat two replacement members of the board, as well as a new Chair of the EAC. It is understood that Linda is the current Co-Chair of the EAC.

Old Business

None.

Announcements

Next EAC Meeting is 12/2/25 at 7:30pm.

Adjournment

Adjourned at 8:23pm.